TRUSTMARQUE
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BUSINESS PRODUCTIVITY ASSESSMENT

The interpretation of a 'Workplace' is rapidly becoming central to many organisations decisions to enhance business productivity, drive efficiencies and deliver innovation. Users are demanding flexibility, innovation and choice when it comes to working practices and IT services that enable them to do their job.

New technology, effective working practices and optimised processes are fundamental to achieving cost reduction, enhanced employee experience and efficiency. From mobile working to automated back office processes, and offering secure access from any device to improving collaboration or fostering strong working relationships whilst operating remotely - choosing the right strategy to deliver these services can be overwhelming.

Solution Overview: Business Productivity Assessment

Trustmarque's Business Productivity Assessment helps to support your 'Modern Workplace' vision based on the needs of your business and the demands of your staff. Through a systematic process of business analysis and technology consulting, we can help define the high-level vision for collaboration within your organisation. Helping to create the business case for change and deliver fit for purpose solutions in full alignment with the strategic goals of your business.

Why Trustmarque

By focussing on the individuals rather than the individual technologies, we invest time in understanding the current user experience, your businesses future needs and your objectives. At Trustmarque we give honest, simple and independent advice that helps customers navigate an increasingly complex world of IT.

We simplify business, through a flexible and cost-effective approach that empowers organisatons and their people. With 30 years' experience at the heart of the rapidly evolving IT market, we have established a position as a leading technology provider to high profile clients from the private sector, UK government and healthcare organisations.

65%
of companies allow non-corporate devices on their network.

(Dell future workforce study 2016)

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From a combination of workshop engagements, tools and consulting techniques we will work with you to gather the data and information required to analyse, measure and categorise outputs to support the definition of your target operating model. Trustmarque will take a blend of your business and technical stakeholders through the following stages of review and action:

1. ENVISIONING
We will facilitate a hands on environment within your organisation, where business and technology decision makers get to test drive powerful integrated solutions. A true-to-life experience, it will take you through work related scenarios demonstrating how technology can enhance your daily working activities.

2. BUSINESS & TECHNICAL DISCOVERY
We will conduct a series of workshops to capture and review your current working practices, your business goals and existing investment, before identifying the technologies and process change required to help deliver prioritised projects.

3. USER ADOPTION
We place your users at the heart of change and will help identify the most appropriate enablement programmes and activities, recognising ranging demographics and location. There is not a 'one size' fits all to education, and capturing requirements early on ensures we maximise the highest rate of adoption and the best chance of success.

4. FINANCIALS
Our recommendations will include details of the 'next steps' which will include the cost of additional hardware and software, alongside any Professional Services resources required, providing an overall outline view of the investment required to deliver change.

5. ROADMAP
We will define the high level steps required to deliver change within your organisation, an associated timeline and the dependencies that must be considered and addressed ahead of implementation.

The business case for change

Our findings from the Business Productivity Assessment will include a written report detailing all the key elements of information and conclusions gathered throughout this engagement. Recommendations and all supplementary data will be provided to help support the creation of your own outline business case, and a plan for the next steps once your business is ready to progress.

75%
of CIOs already allow employees to bring their own devices or plan to integrate a BYOD policy.

(Tech pro 2016)