Organisations are moving beyond reporting and measuring and using their data to gain an increased business intelligence and insight.

Having a deeper understanding of customers, service users and employees there is great opportunity to create a competitive advantage. There is also benefits to be gained from allowing your teams access to the data they need to make smarter, quicker and better decisions.

Dashboarding is transforming the way you view data;
- **Real-time dashboards** - provide a live view of your organisation
- **Richer Visualisation tools** - allow you to see your data in new and intuitive ways
- **Accessible data** - increase the speed of decision making within your organisation by providing access to data from any device
- **Collaboration** - Dashboards make sharing reports easier
- **Self-serve** - Dashboards empower end-users to work with and analyse data to quickly find the answer they need

**Solution Overview: Data Envisioning**

We will help you understand how dashboarding can transform your organisation’s data into practical insight and business outcomes using any of a range of market leading dashboard tools.

We will bring your data to life and demonstrate what is possible with a number of dashboarding products.

Our Data Envisioning & Dashboards service will show you how to:
- Get started to create dashboards and share reports
- Import data from multiple sources including combining spreadsheets, databases, and web data
- Change how your data looks to reflect what people within your organisation need to know
- Ask questions of the data and get the answers with just one click
- Distribute content to larger audiences for them to customise

**Why use our Data Envisioning with Dashboards Service?**

This introduction service is designed to highlight the benefits of using dashboards across an organisation:

**BUSINESS LEADER**
- Implementation of lower cost, up-to-date, and faster reporting
- View organisation wide metrics all in one place

**MANAGEMENT**
- Analyse specific data in greater detail
- Utilise dashboards to ensure effective monitoring

**END USER**
- Create faster and more meaningful reports
- Self-serve access to data when it is
How does the Data Envisioning with Dashboards service work?

The service starts with a one-day workshop during which our consultants will:

• Review what is possible for your organisation using analytics
• Demonstrate dashboards in action to fulfil your business requirements
• Work with your team to set up dashboards using your data
• Host an interactive session to discuss what is possible and answer questions such as; “What else could we do?” , “How would it benefit IT and end users?” and “What other data sources can be used?”

Further activities will develop a full proof of concept and help you to create an enterprise solution to manage your reporting processes through secure and tested dashboards.

Why Trustmarque?

Our teams have implemented dashboard solutions from Microsoft, Tableau and Qlik and know from experience what works well and delivers real value. We have worked with Microsoft products and services for 30 years. Our practitioners understand how best to bring many data sources together to deliver real practical and pragmatic insights.

We use methodology that is IT effective and ensures that the data presented in the dashboards lets users drive change based on evidence. Giving real and measurable change in the business outcomes that matter.

Our aim is to simplify IT for our customers so that they can take advantage of the latest technologies available and cost savings.

Trustmarque’s Data Envisioning & Power BI services

1. Introduction
   The tools, the approach and the possibilities

2. PoC or Planning
   Developing useful dashboards from your data

3. Delivery
   A solution to manage your reporting lifecycles