

DATA MODERNISATION & ANALYTICS

Data is everywhere and is continuing to grow at an exponential rate. Its uses are revolutionising how we live, work and play - at least for those who can use it in ways that are designed to manage the volume, variety and velocity of modern data. Data is a valuable asset and by utilising it better organisations have:

- Improved user productivity by 20%
- Increased Profitability by 25%
- Increased security
- Reduced costs by 20%
- Delivered 113% ROI in year 1
- Driven new sales and created new markets

Forrester found companies were delivering these benefits by identifying trends and patterns in the data they own or accessed. They were using cloud based, low cost solutions that allow every organisation to find useful patterns in their big data and drive real change.

Solution Overview: Data Modernisation & Analytics

We help organisations explore and implement data analytics technologies to deliver tangible benefits. We can support you in moving from traditional BI to modern solutions such as;

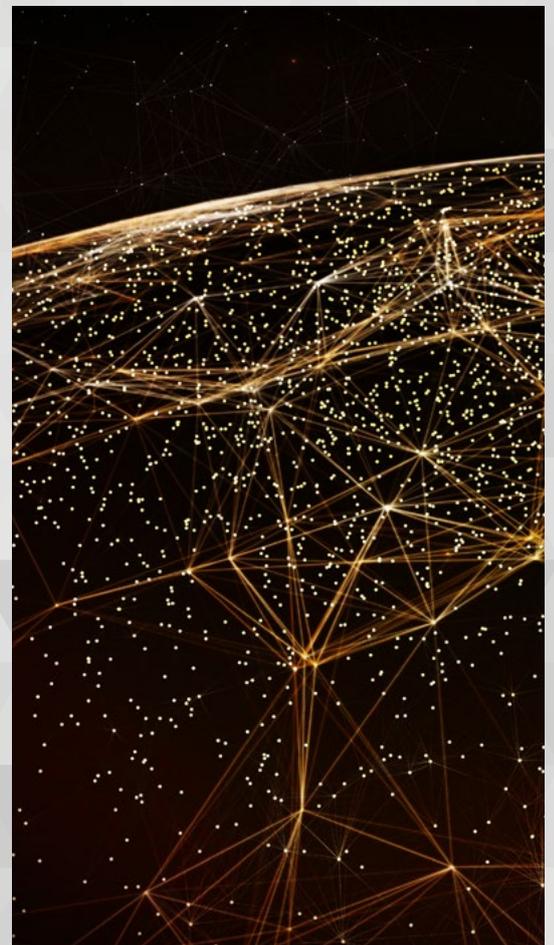
- Data streaming
- Data lakes
- Internet of Things
- Predictive Analytics
- Machine Learning

Whether you need to understand what is possible, create initial projects, or deliver a complex enterprise solution we provide expert knowledge and experienced support.

15% less churn.

25% increase
in profitability from
better customer
experience.

*Forrester





How does the Data Modernisation & Analytics service work?

The service is a bespoke engagement designed to suit your organisation’s objectives. It helps three types of project:

- Early evaluation and adoption. Answering the question; “What could a modernised platform do for our organisation?”
- Identifying and delivering an early stage Proof of Concept to help your organisation to navigate the choices available to deliver the first projects.
- Scaling up design and delivery to meet the needs of larger deployments. Creating cloud infrastructures to allow your organisation to design, develop, test, deploy and maintain business wide capabilities.

Why Trustmarque?

We have continually worked with Microsoft for 30 years across many products and services. We have an experienced and knowledgeable team that has made us one of Microsoft’s trusted Business Intelligence and Advanced Analytics practices.

Our delivery teams are skilled and experienced in modern data technologies including advanced analytics and machine learning. They have delivered solutions to NHS organisations, a train operating company and helped one of the UK’s busiest websites moderate, categorise and understand the sentiment of thousands of social media postings.

Our aim is to simplify IT for our customers so that they can take advantage of the latest technologies available and cost savings.

Trustmarque’s Data Modernisation & Analytics services

