TRUSTMARQUE
Part of Capita plc

CITRIX MANAGEMENT THROUGH **CITRIX CLOUD**

Citrix enables business mobility through the secure delivery of apps and data to any device on any network.

Citrix Cloud Services are designed to be the fastest and easiest way to centrally manage and securely deliver any type of app or desktop. They eliminate the need to design, deploy, update and patch the virtual desktop infrastructure (VDI) management components, replacing the layer with user-friendly cloud based management services which are evergreen.

Simpler
No more upgrades. Built in Citrix expertise. One console.

Faster
Deploy apps and desktops in hours, not weeks.

Flexible
Choice to deploy on any cloud or infrastructure.

Secure
Your apps and data where you want them.

Why use the Citrix Cloud?

The Citrix Cloud offers benefits to different parts of the organisation.

IT MANAGER
- Unblocking troubled or stalled deployments, or reducing the need for Citrix skills in the organisation
- Reduces the operational servers needed to run Citrix, with patching and management maintained by Citrix
- Reduces operational risks and identifies costs

IT LEADER
- As part of a cloud strategy, Citrix Cloud adds key security and mobility components. If the overall strategy is "Cloud First", delivery of applications and desktops is a key component
- When OpEx is preferred over CapEx, Citrix Cloud is a paid annually service.
- Starts to identify the investment needed to make a desktop virtualisation programme a success early

How do Trustmarque make the difference?

A Trustmarque architect will first carry out a review your existing on premises Citrix services and work with you to align your business and technical requirements.

We will transform your existing or any new licenses to a Citrix Cloud subscription model. This will allow you to move the Citrix management components to the cloud and lower your costs in hardware, maintenance and upgrades. Using the Cloud Services will help you to speed up the deployment of applications and virtual desktops.

Services can be delivered from any cloud, on-premises infrastructure, or a hybrid model allowing you to utilise existing infrastructure investments.

If additional work is required to your on premises service or a new Azure Citrix delivery capability this can be addressed either through an Extending Citrix to Azure engagement or via a consultancy engagement tailored to your needs.

Why Trustmarque?

We have an experienced and knowledgeable team with capabilities across many areas of applications, business insights, and IT systems management. Our delivery practitioners are highly skilled and work to a common methodology designed to ensure that our customers get a high quality outcome. We have considerable in house experience of managing entire services and platforms, allowing us to see beyond the immediate demands of a project to underlying business needs.

Our aim is to simplify IT for our customers so that they can take advantage of the latest technologies available and save costs.

Other Citrix Services

Alongside managing Citrix through the Citrix Cloud we offer other related services. For example:

Extending Citrix to Azure – which extends your Citrix delivery services into an Azure subscription.

A **Citrix Health Check** to ensure that existing Citrix services are run efficiently and in line with best practices.

Defining an overall cloud strategic approach through the **Cloud Adoption Framework** (CAF)