

**TRUSTMARQUE**

Part of Capita plc

# VIRTUAL ASSET MANAGER SERVICE

## Virtual Asset Manager Service

Software asset management (SAM) should be a crucial part of an organisation's IT budget and often represents a significant investment. Leveraging our specialist expertise, Trustmarque's Virtual Asset Manager Service is designed to help you manage your software estate more efficiently, saving you money whilst also mitigating risk.

Trustmarque's Virtual Asset Manager Service is a comprehensive solution to meet your organisation's software asset management needs. Working as an extension of your existing team, the Virtual Asset Manager Service ensures that your organisation benefits from Trustmarque's specialist experience, knowledge and tools to facilitate successful and cost-effective software asset management.

To support Virtual Asset Manager as part of your organisation's 'business as usual', Trustmarque will perform a Software Asset Management (SAM) Process Assessment. This assessment is based on a comprehensive review of your current IT Asset Management (ITAM) processes, including an evaluation of process maturity against the ISO standard for SAM, ISO19770-1. From this data, a comprehensive recommendations document will be created, providing a detailed roadmap and action plan for improvement.

As your business and technology needs are subject to change over time, a crucial element of effective software asset management is to ensure that your strategy adopts a long-term approach. Trustmarque's Virtual Asset Manager uses accurate business intelligence to empower your organisation to make strategic procurement and software asset management decisions. For example, Management Reporting gives onsite service reviews to deliver regular insights into your compliance status, asset status and hardware asset information.

## With our Virtual Asset Manager Service:

- Achieve significant cost reduction
- Improve control of software assets
- Reduce risk through improved visibility of your software estate
- Ensure minimal impact on existing resource and infrastructure
- Reduce the requirement for local server support and provision
- Develop key software asset management skills and capability within your existing team
- Maintain your licence position with Entitlement Management
- Manage the status of your assets, including maximising existing licences to avoid unnecessary cost
- Improve decision making around software purchases through





These reviews will provide you with the Management Information (MI) to enable informed decision-making, such as identifying potential cost-saving and licence optimisation opportunities. An advanced, user-friendly dashboard will improve visibility of your software estate, presenting a clear view of your organisation's compliance status to mitigate risk across your organisation. In addition, as a cloud-based licence management solution with outtasked administrative functions, our Virtual Asset Manager Service will become an extension to your team with minimal impact on resource and infrastructure.

The Virtual Asset Manager Service also includes:

- **Market leading IT Asset Management technology** – Snow Licence Manager is one of the preferred tools delivering excellent inventory, built-in licensing intelligence and advanced reporting capabilities
- **A hosted platform** – Trustmarque provides all the management and infrastructure in our secure datacentre, reducing the requirement for local server support and provision
- **Skills transfer** – Trustmarque's Snow specialist will train your team to maximise the data and reporting within Snow
- **Licence upload and configuration** – our licensing specialist will import your licence entitlement to Snow with the advanced configuration for areas such as datacenter and virtualisation licensing
- **Entitlement Management** – Virtual Asset Manager will enter all licence purchases on a regular agreed schedule, to ensure that your licence position is maintained
- **Asset Lifecycle Management** – Trustmarque's Virtual Asset Manager will manage the status of assets for you. Aligned to your retirement process, Trustmarque will archive devices with their WEEE certificates to ensure you maximise the opportunity to re-harvest licences and avoid unnecessary spend

## Why Trustmarque?

The Virtual Asset Manager Service forms part of Trustmarque's broader service offering in Asset Management and Procurement Services. As a value added reseller for all major software vendors including Microsoft, customers will benefit from Trustmarque's highlevel industry experience developed through completing successful software asset management and licence procurement projects. The costs for the Virtual Asset Manager Service and duration of engagement are dependent on organisational size, complexity and requirement. For more information, contact your Trustmarque Account Manager or email [amps@trustmarque.com](mailto:amps@trustmarque.com)

## Why adopt a Virtual Asset Manager Service?

The Virtual Asset Manager Service is designed to improve efficiencies and increase long-term intelligence around your organisation's existing software asset management processes. If you are looking to gain greater control of your software assets and would benefit from an expert insight into the licensing and compliance of your IT estate, the Virtual Asset Manager Service is a cost-effective means to achieve important business objectives.