

ITAM by Trustmarque

We bring IT back into alignment to deliver better business outcomes



Alignment. Automation. Outcome.



DYNAMIC SAM MATURITY

We want to empower your organisation with connected IT. Through dynamic Asset Management, we re-align IT with the rest of the business to drive automation and deliver better outcomes.



ITAM by Trustmarque

In the age of digital transformation, organisations are having to manage more and more devices, multiple platforms, software and flexible ways of working.

This is having a huge impact on scarce IT resources who are left to manage the situation with insufficient tools, process and resource

In many cases, this has caused a boom of shadow IT and a 'Technology Disruption Gap' with business units bypassing IT and purchasing their own software. The result can be loss of centralised control, poorer visibility of assets and increased complexity.

There has never been a better time to reconsider your Software Asset Management (SAM) or broader IT Asset Management (ITAM) Strategy.

According to Gartner, in 2016, 17% of IT spending in large enterprises was controlled outside of the IT dept. By 2020, that proportion is set to increase to 50%.

Our approach

Our aim is to empower your organisation with connected IT in an increasingly digital and technology-driven world. Through dynamic IT Asset Management, we re-align IT with the rest of the business to help make you more efficient, ensure compliancy, optimise spend, drive automation and deliver self-sufficiency.

Our ITAM consultancies are bespoke to your needs but founded on the quality Trustmarque standard; expertise, heritage, innovation and accreditation. Our experts will work with you to provide a appropriate solutions that flex to meet your requirements, no matter what your current level of SAM maturity or ITAM ambitions.



Powered by the best tools and the best minds in the business



Virtual Asset Manager Service

An extension of your IT Team

Trustmarque's Virtual Asset Manager Service sits at the heart of our ITAM approach. It gives you greater control of your software assets and aims to realign your IT department with the rest of the business to drive your SAM Maturity and ITAM success.

Whether you choose an on-premise or cloud-based solution, our VAM services are specifically tailored to become an extension of your team with minimal impact on resource and infrastructure. We aim to advance your SAM maturity and drive long-term operational efficiencies.

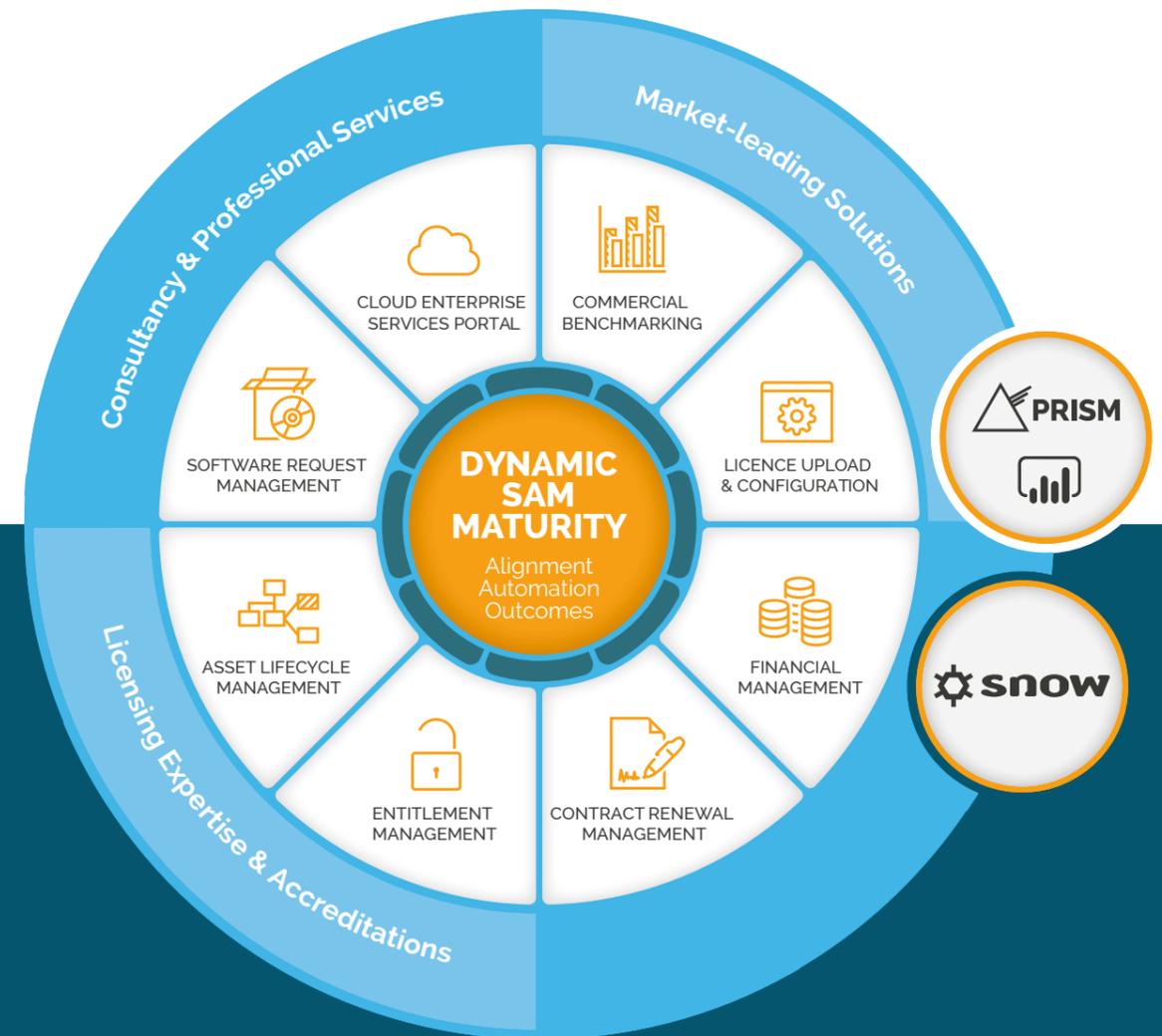
Wherever you are in your IT lifecycle, we've got IT covered

Key benefits and outcomes

- Achieve significant cost reduction
- Improve control of software and related hardware assets
- Reduce risk through improved visibility of your software estate
- Ensure minimal impact on existing resource and infrastructure
- Reduce the requirement for local server support and provision
- Develop key software asset management skills and capability within your existing team
- Maintain your license position with Entitlement Management
- Manage the status of your assets, including maximising existing licenses to avoid unnecessary cost
- Improve decision making on software purchases

Your SAM Maturity at the core

With your SAM Maturity at the core, we will unlock the potential of your IT investments to deliver alignment, automation and better business outcomes.



VALUE ADD SOLUTIONS
ACROSS THE LIFECYCLE

POWERED BY THE BEST
TOOLS IN THE BUSINESS

DYNAMIC SAM MATURITY
AT THE CORE

Why Trustmarque should be your ITAM partner

Unrivalled expertise

Our highly accredited experts are passionate about helping you to achieve more to overcome your organisation's ITAM challenges.

Market leading solutions

We bring you tried and tested technology that will release value throughout your IT lifecycle.

Licensing Expertise

We've been a Microsoft reseller since 1987 and are expertly placed to help you optimise your license agreements.

Backed by the industry

We are a highly accredited partner of all of the leading vendors, including 14 Gold Microsoft Accreditations. We work closely with all our partners to ensure the best deal for you.

We are in IT together

To discuss your ITAM needs talk to your Account Manager or visit the website

www.trustmarque.com/ITAM

Gold
Microsoft Partner
 Microsoft

